



## Theresa Conduah

Partner

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### *Related Services*

Intellectual Property ■ Trademark & Copyright ■ Intellectual Property Litigation

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Theresa Conduah is a partner in the Intellectual Property Litigation Group. She focuses her practice on trademark and copyright portfolio management, licensing, and enforcement strategies, and IP litigation.

Theresa has experience in the technology, consumer products, entertainment, and sports industries. She counsels clients in developing and scaling global IP portfolios, design patents, global brand protection, and anti-counterfeit programs. She has prosecuted dozens of Uniform Domain Name Dispute Resolution Policy cases before the National Arbitration Forum and the World Intellectual Property Organization.

Theresa is recognized as a leading trademark professional in California by WTR 1000 (2022–2023) and noted as “an incredibly smart lawyer who possesses unique insight thanks to vast in-house experience.” She is also a frequent speaker on intellectual property, brand protection, and diversity issues in the law.

### *Representative Experience*

- Managed the global rebranding of a major airline following a merger, including trademark records, clearances, and international filing strategy.
- Obtained an injunction for a plaintiff in a trade dress and trademark infringement dispute concerning the use of a famed golf course in a video game.

### *Publications & Presentations*

#### **Presentations**

- “Trademark Law Year in Review and Look Ahead,” Washington in the West, Los Angeles Intellectual Property Law Association (LAIPLA), Los Angeles, CA, March 29, 2023.
- “Cultivating Allies,” Driving Diversity in Law and Leadership Summit, Los Angeles, CA, November 9, 2022.
- “Brand Enforcement Programs,” Annual Conference On Intellectual Property Law, Center for American and International Law (CAIL), webinar, November 8, 2021.
- “Endorsement & Licensing Deals in the Cannabis Industry,” ABA Annual Conference of the Forum on the Entertainment & Sports Industries, webinar, October 8, 2021.
- “IP Interrupted: Diverse Voices in Intellectual Property,” keynote speaker, *The Fordham Intellectual Property, Media & Entertainment Law Journal Symposium*, webinar, October 8, 2021.

- “The ‘Other’ Patent—Role of Design Patents in IP Portfolios,” IP Minds USA Summit, Boston, MA, February 6, 2020.
- “Combatting Counterfeits on E-commerce Platforms – Whose Job Is It?” moderator, Intellectual Property Owners Association (IPO) Annual Meeting, Washington, D.C., September 26, 2019.

## ***Professional & Community Engagement***

- National Immigrant Justice Center, pro bono counsel
- Leadership Council on Legal Diversity Fellow
- Honorable Barbara M.G. Lynn American Inn of Court (2018–2019)
- Cook County Justice for Children, board member (2015–2016)
- International Trademark Association Committee (2012–present)
- Intellectual Property Owners Association, Annual Meeting Planning Committee (2019)

## ***Court Admissions***

- U.S. Court of Appeals for the Federal Circuit
- Southern District of California
- Eastern District of New York
- Southern District of New York
- Middle District of North Carolina
- Western District of North Carolina

## ***Accolades***

- *The Los Angeles Times*, “Legal Visionary” (2023)
- The National Black Lawyers, “Top 100” (2022–2023)
- California *Super Lawyers*, “Rising Star” (2023)
- *Managing Intellectual Property* magazine, “Notable Practitioner” (2023)
- *World IP Review*, “50 Influential Women in IP” (2022)
- *The Legal 500 U.S.* (2021)
- *Managing IP Counsel*, “IP Corporate Star” (2017–2020)
- World Trademark Review Global, “IP Leader” (2019–2020)
- Lawyers of Color, Inaugural “Nation’s Best” List (2019)

## ***Education***

- Fordham University (J.D., 2005)
- Johns Hopkins University (M.P.H., 2002)
- Georgetown University (B.A., 1997)

## *Admitted to Practice*

- California
- New York
- North Carolina
- U.S. Patent and Trademark Office
- U.S. Supreme Court