



## Sarah Parker

Senior Associate

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### Related Services

Intellectual Property ■ Intellectual Property Litigation ■ Trademark & Copyright ■ Trademark Prosecution & Portfolio Management

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Sarah Parker is a senior associate on the Intellectual Property Litigation Group – Trademark & Copyright Team. She focuses her practice on trademark, false advertising, and copyright enforcement, litigation, and counseling, as well as trademark prosecution and clearance.

Sarah received her J.D., magna cum laude, from Vanderbilt University, where she was elected to the Order of the Coif. During law school, Sarah served as an articles editor for the *Vanderbilt Law Review*, for which she received the Law Review Editor's Award. Sarah received her B.A. in art history in 2009 from Columbia University.

Before joining Alston & Bird, Sarah served as a law clerk to the Hon. Orinda D. Evans of the U.S. District Court for the Northern District of Georgia.

### Representative Experience

#### Trademark/False Advertising

- Represented a major automotive parts retailer in a trademark infringement and dilution action against an automobile dealership.
- Represented a consumer electronics product company in counterfeit product matters in multiple countries around the world.
- Represented a global beverage brand in cancellation proceedings before the Trademark Trial and Appeal Board regarding the creation of a false association based on domestic use of the client's famous international brands.
- Helped a defendant restaurant group secure a major victory in defeating the plaintiff restaurant owner's federal trademark infringement action on summary judgment. *Phelan Holdings Inc. v. RARE Hospitality Management Inc.* (M.D. Fla.).
- Represented a plaintiff data security company in a trademark infringement action against a startup network security firm.
- Defended a major publisher in a cancellation proceeding before the Trademark Trial and Appeal Board regarding one of its oldest trademarks.
- Represented a global hotel and resort company in multiple opposition proceedings before the Trademark Trial and Appeal Board to enforce its rights in its flagship brand.

#### Copyright

- Represented a nonprofit declaratory judgment plaintiff in an action for copyright infringement stemming from the posting of the official annotated state code at the trial court and appeals court levels.
- Represented a major film production company in defending against a pro se plaintiff's action for copyright infringement.
- Represented the creditor in bankruptcy proceedings relating to the copyrightability of certain materials pertinent to the oilfield services industry licensed to the debtor.

## *Education*

- Vanderbilt University (J.D., 2014)
- Columbia University (B.A., 2009)

## *Admitted to Practice*

- Georgia