



## Mariana Loose

Chief Marketing Officer

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Mariana Loose is the Chief Marketing Officer at Alston & Bird. She leads the strategy and execution of the firm's marketing, branding and business development initiatives. She and the team are responsible for client service initiatives, business development coaching and training, digital and traditional marketing, communications, and public relations.

### *Education*

- Baruch University (M.B.A., 2006)
- State University of New York at New Platz (B.A., 1999)