



Lance Taubin

Senior Associate

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Related Services

Privacy, Cyber & Data Strategy ■ Technology ■ Cybersecurity & Risk Management ■ Crisis & Data Breach Response ■ Privacy & Cybersecurity Litigation ■ California Privacy & the CCPA ■ Emerging Technologies & Innovation ■ HIPAA/Health Information Privacy, Security & Breach Response ■ National Security & Digital Crimes ■ Privacy & Cyber Regulatory Enforcement

Lance Taubin is a senior associate on Alston & Bird's Privacy, Cyber & Data Strategy Team. He advises clients on cybersecurity and data privacy issues, including cybersecurity breach preparedness and response, cybersecurity and privacy compliance and enforcement, managing cyber risk, technology transactions, and M&A diligence. Lance's work ranges from proactively planning for a crisis and develop strategies to improve cyber resiliency, respond effectively, protect the business, to privacy and cybersecurity product counseling, to assisting organizations in building and operationalizing privacy and information security programs, to data and cyber issues in technology transactions and M&A. Lance provides counsel to a variety of companies, from startups to large multinational public companies, in various industries, including financial services, telecommunications, retail, and technology.

Before joining private practice, Lance served as the Senior Vice President – Assistant General Counsel & Data Security Officer at a global business travel group where he was responsible for advising the company on the ever-changing data privacy legal and regulatory landscape, including the GDPR and the CCPA. Additionally, Lance managed various matters relating to M&A diligence, technology transactions, and intellectual property. Lance also fielded and managed a wide range of legal issues and projects, working closely with IT, information security, product/engineering team, and other key internal departments.

Lance is a Certified Information Privacy Professional, United States (CIPP/US and CIPM).

Representative Experience

- Advised a prominent telecommunications provider in developing a comprehensive cyber crisis response plan to address the evolving cyber threat landscape.
- Advised multiple Fortune 500 companies experiencing cybersecurity incidents, including ransomware attacks, requiring complex forensic investigation, and extensive data review and restoration processes, as well as in follow-on regulatory inquiries.
- Advised a large, franchised restaurant group in developing a comprehensive written information security program.
- Advised multiple premier private equity companies in connection with cyber, web scraping and data privacy diligence for M&A transactions.
- Assisted a national auto lender in evaluating its cybersecurity maturity and prepare for multistate financial examination, assessing its IT infrastructure and practices against the New York State Department of Financial Services cybersecurity requirements.

- Advised various companies, including companies in the FinTech, social media, and retail spaces on compliance with CCPA.
- Advised an identity access provider on the implementation of biometric identification for authentication and use of data for machine learning.
- Advised multiple SEC-registered investment advisers, broker-dealers, and public companies on their cybersecurity policies and procedures, including their cyber disclosures.
- Assisted large retail, telecommunications, and financial services companies in tabletop exercises of clients' incident response plans.

Publications & Presentations

Publications

- "10 Ransomware Issues GCs Should Have On Their Radar," *Law360*, April 1, 2024.
- "NYDFS Cybersecurity Regulation – Second Amendment," *NYU Law's Compliance & Enforcement Blog*, November 11, 2023.
- "Mitigating the Risks in Era of Heightened Liability for CISOs," *Bloomberg Law*, November 28, 2022.
- "What CFPB, FTC Data Security Crackdown Means For Cos." *Law360*, August 30, 2022.
- "OCR Seeks Comment on Recognized Security Practices, Penalties, and HIPAA Settlement Sharing," *American Health Law Association*, May 5, 2022.

Professional & Community Engagement

- International Association of Privacy Professionals
- Certified Information Privacy Professional (CIPP/US)
- Certified Information Privacy Manager (CIPM)
- Read Ahead Junior Board (2022 – 2023)

Education

- Yeshiva University (J.D., 2013)
- University of Rochester (B.A., 2010)

Admitted to Practice

- New York
- District of Columbia