



Bryan W. Lutz

Partner

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Related Services

Antitrust ■ Technology & Telecommunications Litigation ■ International Litigation ■ Commercial ■ Class Action & Multidistrict Litigation ■ Appellate

Bryan Lutz focuses on commercial disputes and complex litigation at the intersection of antitrust and technology. He has represented essential patent owners, telecom equipment manufacturers, wireless and wireline carriers, health care companies, and manufacturers in a wide range of disputes involving intellectual property. Clients rely on his counsel during contentious licensing disputes, and he has extensive experience litigating Section 1 and Section 2 claims under the Sherman Act in multiple industries. Bryan regularly litigates disputes before the International Trade Commission, and represents plaintiffs and defendants in high-value essential patent licensing trials, arbitrations, and appeals globally.

Patexia has honored Bryan as one of the 100 best performing attorneys representing complainants before the International Trade Commission, and he is regularly recognized by *The Best Lawyers in America*[®] for Commercial Litigation. Bryan also serves as a vice chair of the Trial Practice Committee for the American Bar Association's Antitrust Law Section.

Before joining Alston & Bird, Bryan served as a law clerk to the Hon. Stanley Marcus of the U.S. Court of Appeals for the Eleventh Circuit. Bryan earned his J.D., summa cum laude, from the University of Georgia, where he graduated first in his class. Before law school, Bryan worked in the construction industry, where he oversaw the design and build of residential and commercial projects.

Representative Experience

- Served as trial and arbitration counsel for multiple Fortune 500 global communications companies in standard essential patent licensing disputes.
- Represented multiple Fortune 500 communications companies as both complainants and respondents in patent disputes in the International Trade Commission.
- Counsel to global telecommunications companies in connection with licensing negotiations and disputes.
- Obtained a complete victory for a Fortune 500 industrial automation manufacturer against antitrust claims in federal court and at the International Trade Commission. The federal court dismissed all antitrust claims at summary judgment and entered an order finding the opposing party liable for intellectual property claims valued at upwards of \$250 million.
- Obtained a complete dismissal of antitrust claims against a Fortune 500 global communications company in a lawsuit alleging that licensing practices for standard essential patents violated federal antitrust laws.
- Secured a temporary restraining order on behalf of an global beverage company pursuing antitrust and trademark infringement claims during the launch of potentially infringing product by a Fortune 50 competitor.

- Represented a global telecommunications company in an arbitration hearing involving a failed joint venture and claims exceeding \$500 million.
- Pursued claims on behalf of a health technology startup in connection with a licensing dispute involving Lanham Act claims.
- Represented a global trust company in an international dispute involving a request for anti-suit injunctions to halt foreign proceedings against a trust property.
- Defended a Fortune 30 technology company against unfair trade practices claims in California state and federal court.
- Represented a global environmental services company in unfair trade practices litigation pursued by a state attorney general.
- Defended a Fortune 100 company in an antitrust appeal in Louisiana. The appellate court dismissed all claims against our client.
- Represented an insurance company in the Eleventh Circuit in an appeal from an \$8 million jury verdict for failing to settle claims against its insured.

Education

- University of Georgia (J.D.)
- St. John's University (B.A.)

Admitted to Practice

- Georgia